

# PuMP Performance Measurement Blueprint Workshop

Our three day PuMP Performance Measure Blueprint workshop is focused on helping you redesign the way you measure performance, and how to effectively apply that approach within the context of your own organisation.

Ultimately it will equip you with the right KPI's – enabling you to make easier, faster and better informed decisions.

## What we will cover

- The bad habits when implementing performance measures and how to avoid them
- What good measurement looks like
- How to test if a strategy can be measured
- Developing meaningful, relevant measures that can be bought in to
- How to effectively implement your measures
- How to produce performance reports that have real meaning
- Interpreting performance measures and developing the right actions from this
- How to use performance measures to drive big improvements
- Translating your own strategy and goals into something you can measure
- Designing your own KPI's that will measure your progress towards your strategic results
- Building a plan for how you will introduce PuMP to the organisation, and bring your colleagues with you on that journey

Book today  
Call 0333 241 3008 or email  
[hello@rubica.co.uk](mailto:hello@rubica.co.uk)

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Rubica's delivery of the PuMP workshop is led by enthusiastic and knowledgeable trainers with a real passion for the subject. The workshop makes the implementation of the PuMP methodology real and doable, equipping you with tools, strategies and the confidence to implement on your home turf.

Gordon Mitcheson-Smith,  
Senior Business Partner,  
CITB

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# PuMP Performance Measurement Blueprint Workshop

Duration  
**3 days**

Full workshop price:  
**£1,875\***

Early bird price:  
**£1,685\***

## Workshop format

### 1. The common issues when measuring performance

An initial discussion on the common issues and misconceptions associated with measuring performance within an organisation.

### 2. Understanding the purpose of measurement

Using the PuMP Diagnostic we assess the current measurement culture within your organisation.

### 3. Mapping measurable results

A look at why it is hard to measure the right things and how to test if a strategy is measurable enough.

### 4. Defining meaningful measures

Using the PuMP Measure Design technique you will produce measures that are meaningful, relevant, and easy for people in your organisation to understand and engage with.

### 5. Building buy-in

Using the PuMP Measure Gallery we will look at techniques that generate engagement with measuring performance

### 6. Implementing measures

How to use the PuMP Measure Definition technique to specify exactly how each performance measure should be implemented, and start building a framework that is relevant to your organisation.

### 7. Reporting on performance measures

A look at why so many performance reports fail, and how to use the PuMP Report Design technique to quickly and easily produce performance reports that answer fundamental questions.

### 8. Interpreting signals from measures

Using the PuMP Measure Interpretation technique you will look at how to make your performance measures easier, valid and more insightful.

### 9. Reaching performance targets

How to use performance measures to get the highest leverage improvements.

### 10. Preparing for a successful PuMP implementation

How to choose, create and use your first meaningful performance measures to bring quick success.

### 11. Making your strategy measurable

Translating your own strategy and goals into something you can measure.

### 12. Designing your KPIs

Designing your own KPI's that will measure your progress towards your strategic results

### 13. Rolling out your measures

Building a plan for how you will introduce PuMP to the organisation, and bring your colleagues with you on that journey

## About the PuMP

PuMP was developed by Stacey Barr, who has worked with organisations around the world supporting Executives, Planning and Performance Professionals, Business Analysts and Performance Consultants to lead the development of meaningful, results-oriented performance measures.

## About Rubica

Rubica is an organisational change consultancy.

We work with organisations that know they need to change, but want expert help to make it happen.

We are on a mission to give individuals, teams and companies the confidence and know-how to make and sustain significant change so they can achieve their goals.

\*all prices exclude VAT.

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