

# PuMP Performance Measurement Blueprint Online Course

**Our PuMP online course is focused on helping you redesign the way you measure organisational performance. Equipping you with the right KPI's that will enable you to make easier, faster and better informed decisions.**

## What it will cover

- The bad habits when implementing performance measures and how to avoid them
- What good measurement looks like
- How to test if a strategy can be measured
- Developing meaningful, relevant measures that can be bought in to
- How to effectively implement your measures
- How to produce performance reports that have real meaning
- Interpreting performance measures and developing the right actions from this
- How to use performance measures to drive big improvements

## Course format

**The course will be delivered by:**

- 10 practical 'How-to' lessons – giving you step-by-step techniques to measure what matters.
- A downloadable workbook for each lesson, with the PowerPoint slides, checklists, detailed reference notes and examples.
- A detailed downloadable case study used throughout the course and to support your own implementation.
- Practical implementation activities with clear written instructions after each lesson.
- Bonus resources to support your learning, including reading lists, Q&A blog, and more.

**Book today**  
**Call 0333 241 3008 or email**  
**hello@rubica.co.uk**



# PuMP Performance Measurement Blueprint Workshop

Duration  
**Own pace**

Full workshop price:  
**£900\***

## Online course format

### 1. The common issues when measuring performance

An initial discussion on the common issues and misconceptions associated to measuring performance within an organisation.

### 2. Understanding the purpose of measurement

Using the PuMP Diagnostic we assess the current measurement culture within your organisation.

### 3. Mapping measurable results

A look at why it is hard to measure the right things and how to test if a strategy is measurable enough.

### 4. Defining meaningful measures

Using the PuMP Measure Design technique you will produce measures that are meaningful, relevant, and easy for people in your organisation to understand and engage with.

### 5. Building buy-in

Using the PuMP Measure Gallery we will look at

techniques that generate engagement with measuring performance

### 6. Implementing measures

How to use the PuMP Measure Definition technique to specify exactly how each performance measure should be implemented, and start building a framework that is relevant to your organisation.

### 7. Reporting on performance measures

A look at why so many performance reports fail, and how to use the PuMP Report Design technique to quickly and easily produce performance reports that answer fundamental questions.

### 8. Interpreting signals from measures

Using the PuMP Measure Interpretation technique you will look at how to make your performance measures easier, valid and more insightful.

### 9. Reaching performance targets

How to use performance measures to get the

highest leverage improvements.

### 10. Preparing for a successful PuMP implementation

How to choose, create and use your first meaningful performance measures to bring quick success.

## About the PuMP

PuMP was developed by Stacey Barr, who has worked with organisations around the world supporting Executives, Planning and Performance Professionals, Business Analysts and Performance Consultants to lead the development of meaningful, results-oriented performance measures.

## About Rubica

Rubica is an organisational change consultancy.

We work with organisations that know they need to change, but want expert help to make it happen.

We are on a mission to give individuals, teams and companies the confidence and know-how to make and sustain significant change so they can achieve their goals.

\*all prices exclude VAT.

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